

Appendix 1: All Wales STEAM Summary 2016/2017

STEAM Unitary Authority Summary 2016-17

(All £s 2017)

	Economic Impact £M 2017			Visitor days 000's			Visitor numbers 000's			Total FTE employment			Spend per visitor day £		
	2017	2016	% change	2017	2016	% change	2017	2016	% change	2017	2016	% change	2017	2016	% change
Anglesey	304.23	291.71	4%	5852	5574	5%	1712	16596	3%	4102	4032	2%	£51.98	£52.33	-1%
Blaenau Gwent	50.90	46.76	9%	899	892	1%	679	699	-3%	681	621	10%	£56.62	£52.44	8%
Bridgend	344.24	338.30	2%	5758	5600	3%	3922	3826	3%	4266	4228	1%	£59.78	£60.41	-1%
Caerphilly	128.10	124.90	3%	2425	2336	4%	1889	1809	4%	1645	1632	1%	£52.83	£53.47	-1%
Cardiff	1325.32	1239.52	7%	24109	22468	7%	21978	20376	8%	14520	13930	4%	£54.97	£55.17	0%
Carmarthenshire	434.08	379.36	14%	6387	5724	12%	3314	3085	7%	6343	5638	13%	£67.96	£66.28	3%
Ceredigion	312.86	319.00	-2%	8053	8136	-1%	2740	2716	1%	5401	5545	-3%	£38.85	£39.21	-1%
Conwy	887.62	860.52	3%	17927	17387	3%	9498	9349	2%	12319	12208	1%	£49.51	£49.49	0%
Denbighshire	490.35	491.75	0%	11582	11384	2%	5930	5954	0%	6231	6250	0%	£42.34	£43.20	-2%
Flintshire	259.15	259.43	0%	6557	6454	2%	3584	3592	0%	3239	3273	-1%	£39.52	£40.20	-2%
Gwynedd	1058.29	1033.56	2%	22187	21743	2%	7279	7096	3%	15601	15557	0%	£47.70	£47.53	0%
Merthyr Tydfil	71.53	71.24	0%	1267	1265	0%	1030	1034	0%	917	921	0%	£56.44	£56.33	0%
Monmouthshire	204.43	194.97	5%	3091	3015	3%	2305	2280	1%	2968	2895	3%	£66.14	£64.66	2%
Neath Port Talbot	119.10	113.13	5%	2112	1975	7%	1593	1469	8%	1624	1578	3%	£56.40	£57.29	-2%
Newport	396.53	383.26	3%	5633	5601	1%	4783	4783	0%	4109	4102	0%	£70.39	£68.43	3%
Pembrokeshire	673.36	623.04	8%	15268	14285	7%	4558	4311	6%	12485	12220	2%	£44.10	£43.62	1%
Powys	815.50	791.25	3%	10849	10638	2%	4620	4534	2%	11706	11664	0%	£75.17	£74.38	1%
Rhondda Cynon Taf	163.97	163.41	0%	2797	2782	1%	2088	2080	0%	2016	2038	-1%	£58.63	£58.74	0%
Swansea	417.85	410.74	2%	8061	7903	2%	4636	4591	1%	5704	5674	1%	£51.84	£51.97	0%
Torfaen	74.85	73.06	2%	1374	1321	4%	1117	1064	5%	922	914	1%	£54.46	£55.31	-2%
Vale of Glamorgan	236.81	227.34	4%	5620	5401	4%	4161	3970	5%	2997	2946	2%	£42.14	£42.09	0%
Wrexham	117.70	118.86	-1%	2613	2574	2%	1886	1855	2%	1640	1663	-1%	£45.04	£46.17	-2%